

2024 Sponsorship Packages and Advertising Opportunities

IPS greatly appreciates partnering with outside organizations and understands the value they bring to our membership. We would love the opportunity to partner with you this year.

(IPS can create custom packages. Please let us know which items below you are interested in if the packages do not meet your needs.)

Platinum Sponsorship - \$15,000

- **Events** - see descriptions for each event listed below in Single Sponsorships
 - Annual Meeting and Awards Dinner- \$3,500 value
(Includes an exclusive luncheon with IPS Leadership)
 - Virtual Series – 4 parts (Jan-April) \$2,000 value
 - Young Psychiatric Professional Networking Event in Chicago - \$1,500 value
 - Downstate Professional Networking Event in Peoria - \$1,500 value
 - Psychiatric Career Fair - \$1,500 value
 - Virtual Roundtable Event – \$1,000 value
- **Mind Matters Advertisements**
Electronic Newsletter – 4 quarterly large ads - \$3,200 total value
- **E-Blast Advertisements**
6 per year - \$3,000 total value
- **Website Sponsorship**
Clickable Logo on homepage of NEW website – full year - \$2,000 value
- **Carl Bell Scholarship Sponsorship**
Sponsor our NEW scholarship fund - \$500 value

Total cost if purchasing individually – \$19,700 (Savings of \$4,700)

Gold Sponsorship - \$12,000

- **Events** - see descriptions for each event listed below in Single Sponsorships
 - Annual Meeting and Awards Dinner- \$3,500 value
(Includes an exclusive luncheon with IPS Leadership)
 - Virtual Series – 4 parts (Jan-April) \$2,000 value
 - Young Psychiatric Professional Networking Event in Chicago - \$1,500 value
 - Downstate Professional Networking Event in Peoria - \$1,500 value
 - Psychiatric Career Fair - \$1,500 value
- **Mind Matters Advertisements**
Electronic Newsletter – 4 quarterly medium ads - \$2,000 total value
- **E-Blast Advertisements**
4 per year - \$2,000 total value
- **NEW Website Sponsorship**
Logo on homepage of NEW website – full year - \$2,000 value
- **NEW Carl Bell Scholarship Sponsorship**
Sponsor our NEW scholarship fund - \$500 value

Total cost if purchasing individually – \$16,500 (Savings of \$4,500)

Silver Sponsorship – \$10,000

- **Events** - see descriptions for each event listed below in Single Sponsorships
 - Annual Meeting and Awards Dinner- \$3,500 value

(Includes an exclusive luncheon with IPS Leadership)

- Virtual Series – 2 parts (Jan-April) \$1,200 value
- Young Psychiatric Professional Networking Event in Chicago - \$1,500 value
- Downstate Professional Networking Event in Peoria - \$1,500 value
- Psychiatric Career Fair - \$1,500 value

- **Mind Matters Advertisements**

Electronic Newsletter – 4 quarterly medium ads - \$2,000 total value

- **E-Blast Advertisements**

2 per year - \$1,000 total value

- **NEW Website Sponsorship**

Logo on homepage of NEW website – full year - \$2,000 value

Total cost if purchasing individually – \$14,200 (Savings of \$4,200)

Bronze Sponsorship – \$7,500

- **Events** - see descriptions for each event listed below in Single Sponsorships

- Annual Meeting and Awards Dinner- \$3,500 value

- (Includes an exclusive luncheon with IPS Leadership)*

- Virtual Series – 2 parts (Jan-April) \$1,000 value

- 1 Networking Event (Your choice of Chicago or downstate location) - \$1,500 value

- Psychiatric Career Fair - \$1,500 value

- **Mind Matters Advertisements**

Electronic Newsletter – 4 quarterly small ads - \$1,200 total value

- **NEW Website Sponsorship**

Logo on homepage of NEW website – full year - \$2,000 value

Total cost if purchasing individually – \$10,700 (Savings of \$3,200)

***NEW* - Employer Bundle - \$5,000**

- **Events** - see descriptions for each event listed below in Single Sponsorships

- Annual Meeting and Awards Dinner- \$3,500 value

- (Includes an exclusive luncheon with IPS Leadership)*

- Psychiatric Career Fair - \$1,500 value

- **Mind Matters Advertisements**

Electronic Newsletter – 2 quarterly small ads - \$600 total value

- **NEW Website Sponsorship**

Logo on homepage of NEW website – 6 months - \$1,000 value

Total cost if purchasing individually – \$6,600 (Savings of \$1,600)

Single Event Sponsorships

Annual Meeting – \$3,500. October 5, 2024 (in-person). Chicagoland Area

Tentative Schedule at a glance:

- Exclusive sponsor luncheon with IPS Leadership***

- Afternoon – Annual Meeting educational sessions with exhibit hall

- Evening – Cocktail Hour with exhibitors, Keynote Speaker and Awards Dinner

The Annual Meeting sponsorship will include exhibit time with a tabletop display, recognition on website and in all marketing materials for the event, eblast ad following event with opportunity to send your information to members. ***Plus, a luncheon event with IPS leadership that will be ONLY for Annual Meeting Sponsors.***

Virtual Event Series: “The Unified Brain: At the Interface of Neurology and Psychiatry”

4 events spanning 4 months *Includes:* 30 slide/commercial spot, Opening Slide logo and thank you to sponsors,

Verbal recognition during the meeting, recognition on website and in marketing materials and email materials to registrants after each session. See sessions below...

January 25: Functional neurological symptom disorder/conversion disorder

February 29: Overview of PANDAS for Psychiatrists

March 28: A New Era in Dementia Research and Care

April 28: Whole Brain Recovery: Traumatic Brain Injury & Behavioral Health

- \$600 per event (you choose based on availability)
- \$2,000 to sponsor entire 4-month event (*Discount of \$400.*)

Psychiatry Career Fair – \$1,500. September 7, 2024 | In-Person | East Bank Club, Chicago, IL

Includes: a tabletop display at the event to network with attendees, recognition on website and in all marketing materials for the event, eblast ad following event with opportunity to send your information to members.

Young Psychiatric Professionals Networking Event (Chicago) – \$1,500. July 18, 2024 | In-Person

East Bank Club, Chicago, IL

Includes: a tabletop display at the event to network with Illinois psychiatry residents, early career psychiatrists, and medical students, verbal recognition during event, recognition on website and in all marketing materials for the event, eblast ad following event with opportunity to send your information to members.

Young Psychiatric Professionals Networking Event (Downstate) – \$1,500. November 14, 2024 | In-Person

TBD, Peoria, IL

Includes: a tabletop display at the event to network with Illinois psychiatry residents, early career psychiatrists, and medical students, verbal recognition during event, recognition on website and in all marketing materials for the event, eblast ad following event with opportunity to send your information to members.

Virtual Roundtable Event with key players in the mental health space throughout Illinois – \$1,000.

June 27, 2024

Includes: 30 slide/commercial spot, Opening Slide logo and thank you to sponsors, Verbal recognition during the meeting, recognition on website and in marketing materials and email materials to registrants after each session.

Advertising

Mind Matters Advertisements – (Electronic Newsletter with reach to 950 members.)

4 issues in 2020 (price is per issue.) Mail dates are March, June, September, December.

Deadline dates are the end of February, May, August, November.

- **Large ad** – \$800 (150 high x 600 wide)
 - **Medium Ad** – \$500 (250 high x 300 wide)
 - **Small ad** – \$300 (150 high x 150 wide)
- (20% discount for purchasing ads in all 4 issues by February 29.)*

Eblast ads - (Monthly Information Update with reach to 950 members.)

\$500 per ad/month – Can be an ad image or text copy.

Website Sponsorship – Logo or small ad on homepage of the IPS website with a url link

(6 spots available)

\$2000 for the year. (250 x 250)

Career Center: For rates and posting information, Visit: <https://ilpsych.careerwebsite.com/>